

How to Use This Media Kit

A one-page quick start for your practice

Need to launch today?: Open 01_SEND_TODAY. It contains the shortest ready-to-use website, social, Google, email, and team messages.

Launch in five steps

1. Choose one channel or use the complete set in 01_SEND_TODAY.
2. Replace every bracketed item, including [Practice Name], [City], and [Consultation Link].
3. Pair the copy with the matching ready-to-use graphic.
4. Publish with one clear next step: learn more, ask us, or schedule a consultation.
5. Give the team the 30-second script so the online and in-practice message stays consistent.

Choose the folder for the job

Your goal	Open
Launch in the next few hours	01_SEND_TODAY
Differentiate your website and convert interest	02_WEBSITE
Build awareness and explain the benefits	03_SOCIAL_MEDIA
Reach local patients who are ready to act	04_GOOGLE_BUSINESS_PROFILE
Nurture patients and consultation leads	05_EMAIL_AND_TEXT
Help patients understand and choose confidently	06_IN_PRACTICE
Extend awareness through referrals and partners	07_REFERRAL_AND_COMMUNITY
Find exact logos, product images, and brand rules	08_BRAND_AND_SOURCE_ASSETS

Keep every message patient-first

USE THIS ORDER

Patient goal -> practice difference -> patient benefit -> supporting technology -> clear next step

- Use exact supplied Celebrace assets. Use patient photos only with written authorization.
- Do not promise a result, treatment time, or number of appointments.
- With case imagery, include: Individual results and treatment times vary.